

Supporting charities to deliver and fund their services

We help service delivery charities to do 3 key things:



Manage your programmes

Collect together information on your clients, activities, volunteers and the work you're doing.



Measure your impact

Measure and report on the impact you deliver, in real time for all your different audiences.



Get more funding

Use your impact and our AI powered writing tools to generate more funding from commissioners and funders.

Manage your
programmes:

Manage your programmes:

Most management systems for charities are poorly fitting hand-me-downs from the corporate world.

(e.g. Salesforce, Microsoft Dynamics).

1 Not person-centred

Systems should show holistic information about an individual, so services and support can be tailored to them.

2 Not flexible across places or services

Different programmes need different information – a food bank shouldn't collect the same details as an employment programme.

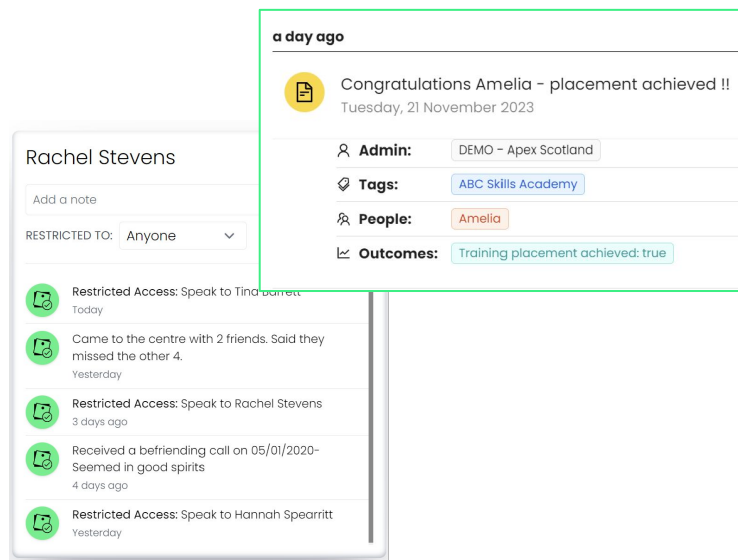
3 Not collaborative

Your system needs to be able to interact with your partners, referral agencies and directly with individuals.

Plinth changes all this... →

Manage your programmes:

Person-centred information and actions:



- All user details available readily accessible in one place
- A full history of all their interactions with your organisation
- A place to make case notes, wellbeing/change surveys and track outcomes
- Take action to support a client: refer to a partner, set tasks or match to a volunteer/case worker.

Manage your programmes:

Flexibility across areas and services

Registration form [Edit Form Name](#)

Is this form public? ☒ Yes

Fields

- Section Divider
- Emergency Contact Name (Text)
- Emergency Contact phone number (Phone Number)
- Internal Unique ID (Internal Unique ID)
- Has allergies (Dropdown: single choice)
- Allergies details (Text)
- Medication details

Questions in this form

1: Details about you

Calendar [Skip to](#) [Subscribe](#) [Bookings](#) [Sign out](#) [+ Add Event](#)

Search Venues Tags Only show published ☐

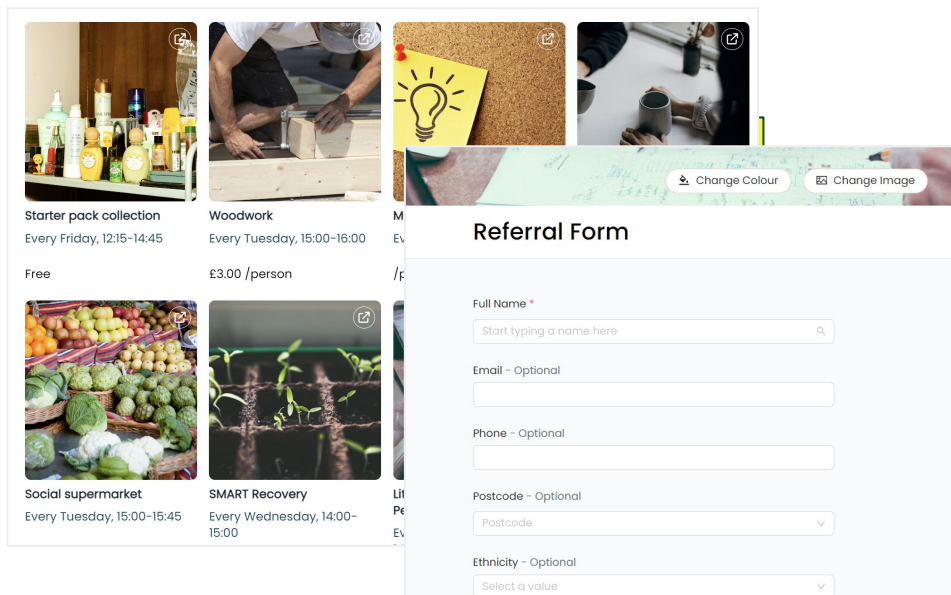
Today Back Next April 2024

Mon	Tue	Wed	Thu	Fri	Sat	Sun
01 Orange room	02 Community Tea	03 Orange room	04 Gardening Outside	05 Step up - OLD DATA	06 Yoga (DEMO)	07 Football Match
Football under 10s	Main hall	Drop in - prenatal adv	Orange room	Football under 10s	football	Even more art
Fridge users	Orange room	Morning gardening se	Drop-in Prenatal advi	Older people's board	Art Club (Non-progra	
+4 more	+8 more	+14 more	+3 more	+2 more		
08 Orange room	09 Main hall	10 Orange room	11 Gardening Outside	12 Football under 10s	13 Yoga (DEMO)	14 Football Match
Football under 10s	Orange room	Drop in - prenatal adv	Orange room	Older people's board	Art Club (Non-progra	Even more art
Fridge users	Arts and Crafts	Morning gardening se	Foodbank	Free spotting		
+4 more	+7 more	+14 more	+5 more			
15 Orange room	16 Community Tea	17 Orange room	18 Gardening Outside	19 Step up - OLD DATA	20 Yoga (DEMO)	21 Football Match
Football under 10s	Main hall	Drop in - prenatal adv	Orange room	Football under 10s	fighthigh	Test Rules
Fridge users	Orange room	Morning gardening se	Drop-in Prenatal advi	Older people's board	Art Club (Non-progra	
+4 more	+8 more	+15 more	+4 more	+2 more		

- Customise what information is collected for each service or project
- Create calendars of activities for each service or each area
- Customise outcomes for all your services
- Custom session reviews for every activity

Manage your programmes:

Collaborative with partners



The screenshot displays the Plinth app interface. On the left, a grid of community programmes is visible, including:

- Starter pack collection**: Every Friday, 12:15-14:45, Free.
- Woodwork**: Every Tuesday, 15:00-16:00, £3.00 /person.
- Social supermarket**: Every Tuesday, 15:00-15:45.
- SMART Recovery**: Every Wednesday, 14:00-15:00.

Overlaid on the right is the **Referral Form**, which includes the following fields:

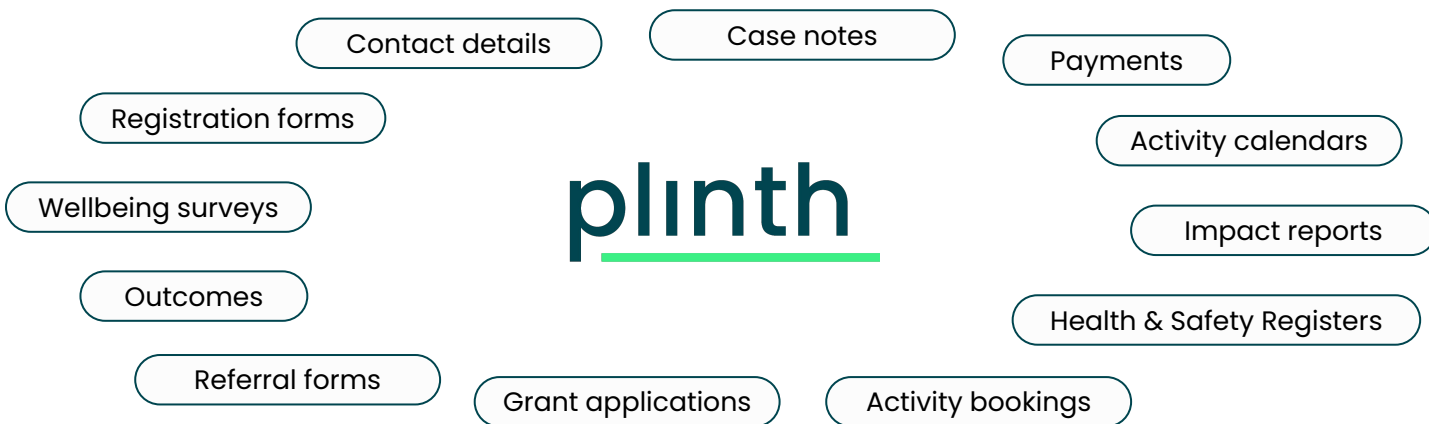
- Full Name ***: A text input field with a search icon.
- Email - Optional**: A text input field.
- Phone - Optional**: A text input field.
- Postcode - Optional**: A dropdown menu with 'Postcode' selected.
- Ethnicity - Optional**: A dropdown menu with 'Select a value' selected.

At the top of the referral form, there are two buttons: **Change Colour** and **Change Image**.

- Send referrals to and from partners with a secure link, that provides feedback to you on the outcome
- Co host and advertise outreach activities with other community organisations or commissioners
- Allow users to manage their details from one place across multiple partners

Manage your programmes:

All joined together in a single platform...



Manage your programmes:

That's easy to use, and allows users to manage their own details to minimise repetitive data entry



User accounts

Individuals can register and edit multiple profiles (e.g. for the whole family).



User “check-in”

They can check in to a session on arrival by scanning a QR code (or have a physical code printed out for the session leader to scan).



User bookings

Show all the activities you host on your website, and let people book and register their details in advance.

Measure your
impact

Measure your impact:

Measure and report on your inputs, outputs, outcomes and impact.

Inputs

Where is your funding coming from?

What services are you providing?

Who is running your activities/working with your clients?

Outputs

How many unique people do you support?

How many total engagements are there?

How many hours of provision have you offered?

How does this vary by demographic/area?

Outcomes

How many people have “moved into employment”, “improved well being” etc?

How many “closed cases” do you have?

How many kgs of food waste have you saved?

Impact

What is the long term different in an individual’s life?

What does an individual’s journey with you look like?

Are you working in areas with the highest need?

Measure your impact:

Present this information to all your different audiences



Grant Funders
(Foundations, Trusts)



Commissioners
(Councils, NHS etc)



Trustees



Management Teams



Case Workers

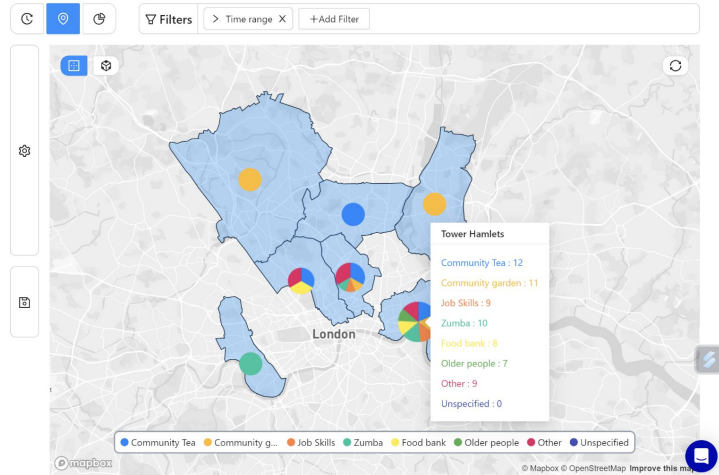


Policy Influencing

Measure your impact:

Commissioners: group by target demographics and target geographies

Reports / Active Users By Borough (Report Template)

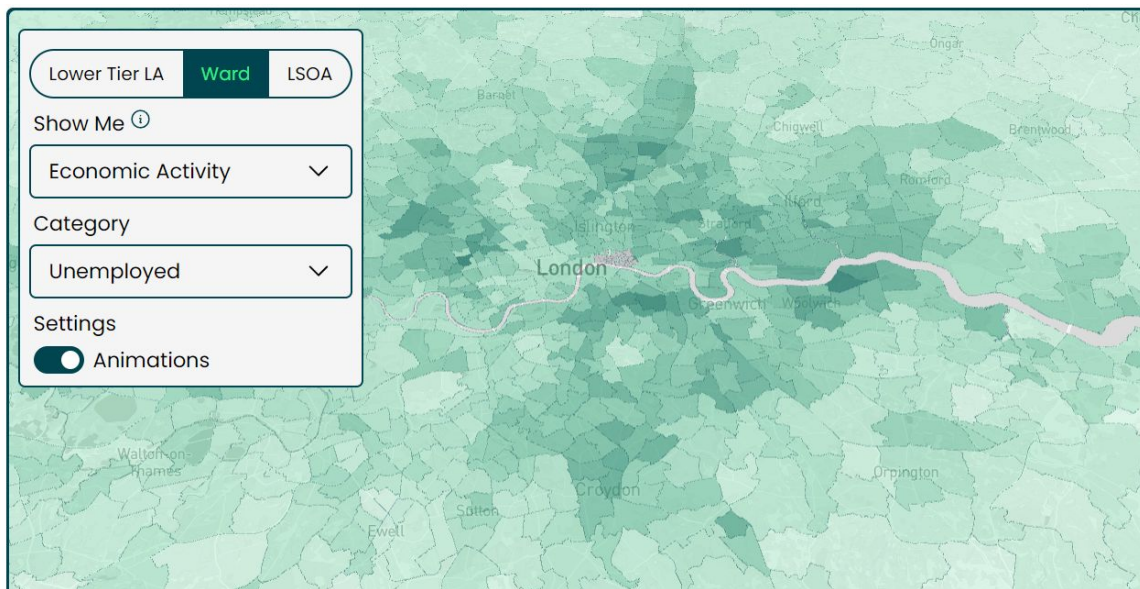


Reports / Active Users By Borough (Report Template)



Measure your impact:

Trusts and foundations: compare to the national or regional picture.



78%

Deprivation score of users




54%

Average deprivation in areas

Measure your impact:

Case workers: show the journey for each individual

Individual	Community garden	Community Tea	Drop-ins	Arts and Crafts
Attendances	Attendances	Attendances	Attendances	Attendances
Arabella Simpson	10	0	0	0
Butler	10	0	0	0
Alison	0	10	3	0
Curtis Jones	0	8	3	0
Lewis	0	0	0	2
Palmer	0	0	0	2
Desi Eneva	7	0	0	0
Joshua Adams	5	0	0	0



+

Upload

Aisha Brown

View Volunteer Profile

Survey

Benefits

Reminder

Referral

More

Archive

Member details

Who has viewed this page?

Details

Edit Data

Full Name

Aisha Brown

Email

AishaBrown@email.com

Phone

07917760236

Postcode

NIC 4AG

R3M8nHCCPI038q0T3EXI

A Flat

Surname

Brown

Unique ID

Test022

Date Of Birth

13/07/1993

First Name

Aisha

Insights Fields

Edit Data

Add a note

Normal

B I U S

Sample Note Here!

All Admins

Community garden

Older people

Zumba

+ 3 ...

Add Outcome

Save Note

Interaction History

All (69)

Note (38)

Event (21)

Survey (10)

Community garden

50

Zumba

44

Community Tea

42

Older people

35

Will Thompson's Cases

11

City Bridge Trust

7

Advice

3

Five Ways to Wellbeing

3

Food bank

3

Job Skills

2

Get more
funding

Get more funding:

Find and write grant applications automatically with AI

- Find grants relevant to your work
- Write and edit your application with AI
- Pull in information from your data
- Collaborate with your team & trustees

Try our new AI Grant Writer >

to local schools, the Metropolitan police, and Hackney Council's gangs.² The programme will be open to vulnerable and at-risk young people residing in specific postcodes.³

The target audience for this programme is at-risk young people in Hackney. By providing them with employability skills and career guidance, we aim to help them secure employment opportunities in the engineering sector. Our programme will create peer support opportunities, encouraging young people to mentor and support each other.⁴ We will also ensure diverse participation, including young people in the planning, execution, evaluation, and improvement of the programme.⁵ This approach will ensure that the programme remains responsive to the evolving needs and preferences of the community.⁶

To fund this programme, we are requesting £15,000 for courses at a local technical college. This funding will enable us to provide the necessary training and education for the young people to pursue engineering careers.⁷ By investing in their skills and knowledge, we can empower these at-risk young people and increase their chances of successful employment.⁸

In summary, our After School Employability Programme in Hackney aims to help at-risk young people secure employment in engineering careers. Through peer support, diverse participation, and targeted training, we believe this programme will have a positive impact on the lives of these young people.⁹ We kindly request £15,000 to support the implementation of this programme.¹⁰

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194 words

Reject

Accept

Get more funding:

Publish your impact data to your funders in real-time

- Save time with automatic reporting
- Instant insights allowing you to pivot quickly
- Target populations that are missing your services
- Increase transparency within your organization

Example Programme

● Live Data

Where our users come from

Based on 654 users, representing 50% of total interactions.



Analytics

7,417

● Unique Users

Analytics

31,851

Attendances

Demographics

2 - 85

Age Range

Get more funding:

Coming soon

Generate impact reports with AI

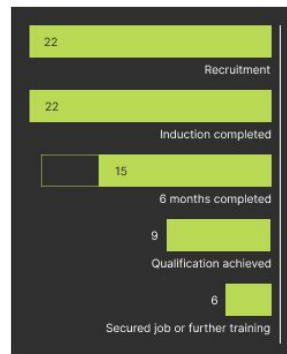
- Highlight your organisation's big wins
- Write and edit your impact report with AI
- Pull in stories from your data
- Collaborate with your team & trustees

Other Outcomes

Employment & training

Each young person also develops work oriented skills, such as interviewing and CV writing, and 64% of those enrolled leave with a qualification.

60% of those who complete 6 months or more with [redacted] go onto work or further training. This is particularly important in the North East, where 5 in 10 people on probation have an education, training and employment need (source).

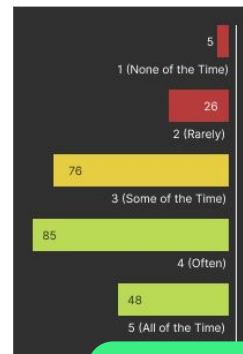


Wellbeing Outcomes

According to Government research, justice-involved young people have higher mental health needs when compared with the general population.

In order to monitor this, we asked our young people to fill out a survey where they respond to statements such as "I've been feeling more confident" or "I've been feeling optimistic about the future". The young people then rank that on a scale of 1 (None of the Time) to 5 (All of the Time).

The most popular answer amongst the young people in Durham was "4 (Often)", suggesting that they are also benefitting mentally from the programme.



EXAMPLE

5

All this in one place. Your robust and flexible **infrastructure**.



Manage your
programmes



Measure your
impact



Get more
funding

Taking you and your privacy and security seriously.

Clear Responsibilities

Individuals can access their own information for any Subject Access Requests.

DPA's built into the platform (we act as the data processor).

Protected Data

All data is stored in the EU, encrypted in transit and at rest. With Google's Authentication Platform, access is protected by Row Level Security Rules.

All systems are protected by MFA and robust deployment pipelines.

Scalable Systems

Hosted on a serverless architecture, we use a cloud database designed for unlimited scalability and responsiveness.

For reporting, we use Elasticsearch, a highly scalable system for complex queries and analysis.

Proactive Security

Our platform is subject to regular penetration tests, where external experts proactively identify and help us fix and potential issues in our security systems.

Backed by world-class responsive support, at no extra cost.

Onboarding Support

We'll help get you set up with a series of configuration calls and training for your team.

We can import any existing information you have on other systems.

Live Chat

If something has gone wrong, or is just confusing, you can get in touch with us on our live chat.

It's always a real person, and usually an engineer who can fix the issue.

Feature Requests

If you've got suggestions for how we can improve the platform, please tell us.

Every feature we add for anyone becomes available to everyone, so the platform improves together.

97%

of our support conversations rated



3 minutes

median response time

Trusted by 100s of charities, funders and commissioners across the country.

- 750 community organisations.
- 20 funders.
- 200,000 people collectively supported.



South Tyneside Council



LWCC



CASTLEHAVEN
heart of your community



Let's work together?

Contact us

tom@plinth.org.uk